## **ORDER**

104170 Orders Order / Rev: Alt Order #: Product Desc: State Senate 3Q12 Estimate: KSNV Flight Dates: 09/03/12 - 09/30/12 Primary AE: Kevin Goodell Original Date / Rev: 07/10/12 / 09/10/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: Benny for Nevada **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1930 VIllage Center Cir. Billing Cycle: EOM/EOC Las Vegas, NV 89134 Agency Commission: 15% Benny for Nevada -Advertiser Name: A25-54 Demographic: New Business Thru: Product Codes: PLC09 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

09/30/12

Revenue Codes:

Bill Plan					Totals
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month

14

	Month	# Spots	Gross Amount	Net Amount	Rating
•	September 2012	14	\$7,700.00	\$6,545.00	0.00
	Totals	14	\$7,700,00	\$6.545.00	0.00

Agency External ID:

**Account Executives** 

08/27/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

\$7,700.00

POLITICAL/AGY, PCAN, GEN

\$6,545.00

Ln Ch Start End Inventory Co	de Break Start/	/End Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
N 1 KSNV 09/03/12 09/30/12 M-F Wheel M-F Wheel of	CM 7-730 Fortune	pm	- :30 0	\$375.003	0.00 NM 10	\$4,100.00
Start Date End Date Weekdays		<u>Rate</u> <u>Rating</u>				
Week: 09/03/12 09/09/12 -TWT	•	5.00 0.00				
Spot Ch Date Range Description	Start/End T				Rta Type	
1 KSNV 09/03/12-09/09/12 M-F Wheel	7-730pm		-TWTh	:30 <del>(\$375.0</del> 0)	0.00 <i>NM</i>	
See <i>MG 1.12,1.13,1.14</i> [PROGRAM CHANGE] PROGRAM CH	ANGE					
2 KSNV 09/03/12-09/09/12 M-F Wheel	7-730pm		-TWTh	:30 (\$375.00)	0.00 <i>NM</i>	
See MG 1.12,1.13,1.14 [PROGRAM CHANGE] PROGRAM CH	ANGE					
3 KSNV 09/03/12-09/09/12 M-F Wheel	7-730pm		-TWTh	:30 (\$375.00)	0.00 <i>NM</i>	
See MG 1.12,1.13,1.14 [PROGRAM CHANGE] PROGRAM CH	ANGE					
12 KSNV 09/12/12-09/12/12 M-F Wheel	7-730pm		W	:30 (\$375,00)	0.00 <i>NM</i>	
See MG 1.15 [.NOT AVAILABLE RATE] NOT AVAILABLE	ABLE RATE			,		
13 KSNV 09/14/12-09/14/12 M-F Wheel	7-730pm		F	:30 \$375.00	0.00 NM	
MG for 1.2,1.1,1.3     [.NOT AVAILABLE RATE] NOT AVAILA	ABLE RATE			,		
14 KSNV 09/18/12-09/18/12 M-F Wheel	7-730pm		-T	:30 \$375.00	0.00 NM	
<b>ⓑ</b> MG for 1.2,1.1,1.3	, , , , ,		•	.οο φοιο.οο	0.00 14141	
15 KSNV 09/12/12-09/12/12 M-F Wheel	7-730pm		W	:30 \$725.00	0.00 NM	
MG for 1.4,1.12     [mg]	·			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		

Print Date: 09/11/12 08:14:30 Pa

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 Order / Rev:
 104170
 Advertiser:
 Benny for Nevada

 Alt Order #:
 Product Desc:
 State Senate 3Q12
 KSNV

 Flight Dates:
 09/03/12 - 09/30/12
 Estimate:

Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 09/	03/12 09/30/12	M-F Wheel	CM	7-730pm		- :30	0 \$375.003	0.00 NM	10	\$4,100.00
		M-F Wheel of For	tune					1		
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/10/1	2 09/16/12	MT-T	3	\$375.00	0.00					
Spot Ch Dat	e Range 🛚 🖺	Description	Start	/End Time		<u>Weekdays</u>	<u>Length</u> Rate	Rtg Type		
4 KSNV 09/	10/12-09/16/12 N	A-F Wheel	7-73	0pm		MT-Th	- :30 <del>(\$375.0</del> 0	9) 0.00 <i>NM</i>		
See MC	3 1.15									
[.NOT A	VAILABLE RAT	E] NOT AVAILABL	ERATE							
Week: 09/17/1	2 09/23/12	MTWT	3	\$375.00	0.00					
Week: 09/24/1	2 09/30/12	MT	2	\$375.00	0.00					
N 2 KSNV 09/	03/12 09/30/12	NFL Pre-Game / F	NA CM	445p-515p		- :30	0 \$900.003	0.00 NM	4	\$3,600.00
		NFL Pre-Game		(4:45 PM-5:	15 PM)					
Start Da	ate <u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/03/1	2 09/09/12	S	1	\$900.00	0.00					
Week: 09/10/1	2 09/16/12	S	1	\$900.00	0.00					
Week: 09/17/1	2 09/23/12	S	1	\$900.00	0.00					
Week: 09/24/1	2 09/30/12	S	1	\$900.00	0,00					
						"		Totals	14	\$7,700.00